

# Come with us...



**Andy Wiseman** and **Kevin Borrás** insist that this is only the start of the debate on how to better manage our available road space. Now is not the time to stand back and watch - take part and make a difference

**W**e trust that the *Thinking Highways Managed Motorways supplement* has performed the following four tasks.

1. Furthered the debate about what Managed Motorways might look like in times of austerity and how the concept could and should be delivered.
2. Been informative for network operators and road authorities and acted as an information repository for the collective thoughts and strategic vision of the private sector.
3. Provided a platform for companies and individuals with a vested interest in the success of Managed Motorways to express their opinions and voice their concerns.
4. Inspired interested parties, currently not actively engaged or who consider themselves to be on the fringes of the Managed Motorways community, to bring best-practice or transferable innovation from their sector into this one.

## STARTING POINT

This is only the beginning, so if you would like to contribute to the debate then please email either **Andy Wiseman** (andy.wiseman@4wayconsulting.com) or **Kevin Borrás** (kevin@h3bmedia.com) and bring your Managed Motorways ideas and concepts to the table. The second edition of this publication will

feature a wider editorial scope and could be the perfect launch pad to propel your thinking into the public (and private) domain.

Issue 2 will divert the main focus of the debate away from the concept of

role in the success of the event and that speakers will not be able to rely on tired PowerPoint Presentations. Representatives from contractors, suppliers, agencies, consultants and stakeholders will make the case for

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Managed Motorways as we know it today (and as has been highlighted in this issue) and towards the broader philosophy of managing space dynamically. The debate does not just centre on motorways, but also on urban mobility and is also relevant in all countries that are seeking to better manage their congestion. We look forward to hearing from you.

Alongside the printed and digital publication of *Thinking Highways Managed Motorways* title, preparations are now at an advanced stage to host an associated conference.

The Managed Motorways Think Tank (M2T2) will be in keeping with H3B Media's previous Think Tanks, in that the audience will play a key

the take-up and expansion of MM schemes across the globe, highlighting the potential benefits that such a programme can induce.

Managed Motorways has the potential to be a socially inclusive programme, perhaps more than any other congestion-combating scheme devised thus far.

We are in negotiations to host the event at a fantastic venue in the South East of England that boasts excellent facilities. Both the venue and the location will add an extra incentive to the already huge appeal of M2T2 so please register your interest in attending, speaking and/or exhibiting by contacting **Luis Hill at H3B Media** on +44 20 8254 9406 or by email at luis@h3bmedia.com.